

Camp Knutson Volunteers
Fall Meeting
August 26, 2013

The Fall Meeting of the Camp Knutson Volunteers (CKV) was called to order at 1:45 PM by President Judy Morgan. Judy welcomed everyone and thanked all the volunteers for all the work done for Camp.

Judy went on to announce a 'Save the Date' for the First Annual (hopefully) Volunteer Appreciation BBQ. The BBQ will be at Camp September 16th. Wine and appetizers will be available at 5: BBQ Dinner starts at 5:45. All volunteers and their spouses are invited. This is a time to have fun and celebrate our time together as volunteers serving the kids of Camp K. A membership list was circulated for volunteers to indicate they will be there.

Minutes

The minutes from the June 4, 2013 Spring Meeting are available online and copies were available at the meeting. No additions or corrections were made. Gail Peterson made a motion to accept the minutes as presented. Mardy Brodil seconded, motion passed.

Recap of Summer Camps - Mary Kate Williams, Assistant Camp Director

Kate spoke on another successful summer at Camp. The Staff were 'phenomenal'. They were an exceptional group of great young people.

Kate expressed thanks to the Volunteers for another wonderful year. She thanked us for our contributions with gardening, crafts, biking supervision, baking goodies, jewelry, and reading to The Down's Syndrome Campers and other activities. The help Volunteers provide by cleaning after camps is a Godsend.

Kate also spoke on all the fundraising efforts. She is very grateful and appreciates all that the Volunteers do for Camp.

Kate also thanked the Camp Knutson Board and especially Judy Morgan.

Rob Larson, Camp Director

Rob remarked that all Kate said about the Volunteers was 'so true'. This was a tremendous year. Over 1200 kids and staff were at Camp Knutson through the summer of 2013. The Volunteers bring the community in and helps to make Camp 'Vital and Vibrant'. Night Under the Stars - "What an event!" The boys' dorm will be rebuilt with the monies from NUTS. "From the bottom of my heart, thank you."

Volunteer Coordinator update, Gail Peterson

"We do make a difference!"

Gail reported that so far this season, over 250 hours have been logged by Volunteers. This does not include jewelry or Odayin cards. It is primarily cleaning, tailgating, baking, bicycle supervision and the like. She said there is often a need for 'bakers' and more cleaning helpers.

Membership Update, Sharon Barsness

Sharon is in charge of 'The List'. She explained that the Membership List would only include those who have paid dues per By Laws. It is difficult to keep an accurate list. Sharon explained a new form that will be filled out by every member every year when they pay dues in order to maintain an accurate Membership List. The list on the website will be adjusted by October 1st to include only volunteers who are current with dues.

History of Camp Knutson

Kathy Keeling, Karen Christofferson and Pat Postelwaite are working together on this exciting project. They are gathering information on the 'ups and downs' of the land and Camp. They want lots of community involvement. If you have a story to tell, please let them know. Luckily, there is a lot of material archived. They hope to publish in 2014.

By-laws Amendments

Judy Morgan explained the necessity for a change in the Bylaws, specifically as it relates to the Treasurer's role and term of service. Much has changed in the duties of the Camp Knutson Volunteer Treasurer. When CKV first drafted the Bylaws, the Volunteers had a budget and checkbook. There is no longer a budget, checkbook or a 'financial committee'. In addition, it makes sense to have the Treasurer serve a 2

year term. Joey Hodgson, our current Treasurer, concurred. It takes time to learn the duties of the Treasurer. About the time you are comfortable with the system, your term is over. Judy invited discussion and then asked for a motion to amend the Bylaws.

Motion to amend the By-laws Article IV Board of Directors CKV

Current Language in Bylaws - "All executive committee officers shall serve 1 year terms and may not serve in the same office consecutively for more than two years unless re-elected."

Proposed new language to amend Bylaws - "Secretary and Marketing/Communication Chair shall serve one year terms. Treasurer shall serve two year terms. Officers in these three positions may not serve in the same office consecutively for more than two years unless re-elected.

Judy Clarke made the motion to amend Bylaws. Bonnie Benson seconded. Motion passed unanimously.

Another motion was needed to amend the Board Officers /Duties. Some language should be deleted.

Motion to ament the By-laws Article IV Board of Directors CKV

Current language to be deleted – "The treasurer shall chair the finance committee; assist in the preparation of the budget."

New language – "The Treasurer shall make a report at each Board Meeting, support development of fund raising plans as needed, keep records of current membership dues and make financial information available to all voting members. Financial reporting from the fund raising projects is made in conjunction with the Camp Knutson management.

After discussion, a motion was made by Joey Hodgson and seconded by Jean Jones. The motion carried unanimously.

Election Committee, Carolyn Forney, Chair

The members of the Election Committee are: Carolyn Forney, Chair, Bonnie Benson, Mardy Brodil, Pat Gunderson and Carla Parrington. Judy Morgan served as a non-voting member of the committee.

Upon arrival, the members who had paid their dues were given a ballot.

Carolyn explained that other nominations may be added to the Slate if they met two conditions.

Nominees must be current on dues and they must have been asked and agreed to serve. It was asked if there are any nominations from the floor. No nominations were expressed.

Volunteers were directed to vote. Ballots were collected.

NUTS Report Fall – 2013, Lori Nelson

Thank You all for volunteering at NUTS 2013. Celebrating Camps 60th Anniversary.

Volunteers donated wine, donated silent auction items, solicited businesses for auction items, helped set up, clean up and helped the night of the event. THANK YOU!!!!

It was a beautiful evening!

268 were seated outside, under tents for dinner, the most ever. In addition, 58 people attended the Silent Auction/ wine bar only. The dinner was catered by Prairie Bay. The silent auction was held inside the dining hall.

New this year...The wine wall. It was a big hit. We had 68 bottles of wine donated by volunteers. The wine sold for \$20 a bottle and the wall was sold out by 6:30. Everyone loved the hand made bags that the wine was displayed in.

Over \$125,000 has been raised, thanks to a generous donor, who was present that night and matched \$50,000 of our proceeds to help build a new boys dorm. A 12 passenger econoline van was also purchased from Houston Ford in Pine River.

Income: (some of the areas) See treasurer for a full report.

Ticket Sales Wine Bar:	36,885	
Silent Auction	27,700	222 items
Live Auction	6,050	4 items
Jewelry	680	
Wine Bar	1,200	
Wine Wall	1,360	
Purse Raffle	990	

Maple Syrup

1,320 Maple syrup tapped from trees at camp K. \$60 a bottle @ 22 bottles
First time ever....

The counselors were a fun and energetic part of the evening and did the live auction and a very cute skit about "the day of a camper".

Many Thanks to Rob, Kate, Denny, kitchen staff and counselors for all their help in assisting us with our event. You all are AWESOME!!!!

I'm thrilled to announce that Karen Struve will be my co-chair for NUTS 2014. Many committee heads from this year are returning for 2014. THANK YOU!!!!!! The area where we need leaders are Silent Auction acquiring items, Silent Auction Receiving items (working with Madelyn Erickson), Silent Auction Set Up, and check out. Please let me know afterwards if you are willing to be a part of the team for NUTS 2014. A Planning meeting will take place in late Sept / Early Oct.

Silent Auction – Jean Jones

Summary of Silent Auction 2013

Overview of activities for the auction:

- 1) Matched donor/solicitors (in January) in an effort to create relationships in the "community"
- 2) Created new marketing material (in February) with Rob and Coral, adding a corporate component as well as talking points for volunteers as they solicited
- 3) Sent out at least one communication per month to volunteers
- 4) Worked on setting up solicitation teams to cover and expand on our existing donor base (March).
- 5) Increase number of item donated from 0 – 120 by spring meeting – Tried to have volunteers identify items early and enter them on the item donation online form on the CK website. This worked well, and all donations were entered onto the Greater Giving site, which automatically generated an electronic "confirmation and thank-you".
- 6) Items were packaged the 3rd week in June, which allowed us to combine 104 items, still leaving 189 packages for the silent auction. Ideally, we should have had about 85% of total item donations so we could have done more packaging. Next year we will need to discuss the number of items and values that we will solicit. Do we set a maximum number of gifts or values for collection?
- 7) We tried to include all volunteers in the NUTS event by encouraging donation of a 'gift' or a bottle of wine. We had one "Brainstorming Party", which was a great motivator in terms of new ideas for "experiences" and possibilities. Next year we'll try to meet earlier and meet a couple of times to come up with creative auction item ideas that can still be implemented.
- 8) Dates for auction "drop-off times" were set early enough to determine categories, increase gifts in areas that sell best, and determine pricing; however, we still had a fair amount of gifts that came in the last couple of weeks. All in all, there was a dramatic improvement in our timing, allowing us the necessary time for packaging, set-up, catalogue creation, etc.

DATA from the Event:

Total items collected: 289

Total packages: 185

138 people bought items

Value \$32245

Sold \$32367

100.38% of total value collected!

Live Auction: \$6050 - Silent Auction - \$27677

Dock Donation: \$900 - Syrup - \$1310

Survey Results – Jean Jones

235 sent/62 returned (23% RATE)

- 1) How did you hear about the event?
From a friend: 11.29%
From a CK Volunteer: 20.97%
I am a CK Volunteer: 62.9%
Newspaper/other media: 4.84

- 2) How easy is it to navigate the CK Friends website for event information, auction catalog, donating, and online registration?
- | | |
|-----------------|--------|
| Extremely easy | 16.95% |
| Very easy | 62.71% |
| Moderately easy | 16.95% |
| Slightly easy | 3.39% |
- 3) Prior to the event, how did you get the information you needed?
- | | |
|---------|--------|
| Email | 61.29% |
| Phone | 6.45% |
| Mail | 16.13% |
| Website | 16.13% |
- 4) There is value to offering online registration for the event.
- | | |
|----------------|--------|
| Strongly agree | 40.98% |
| Agree | 54.10% |
| Disagree | 4.92% |
- 5) I enjoyed dining "under the stars" and would like to continue the event with similar pricing and catering.
- | | |
|-------------------|--------|
| Strongly agree | 38.78% |
| Agree | 48.98% |
| Disagree | 10.20% |
| Strongly disagree | 2.04% |
- 6) Having the counselors participate in the program enhanced the evening.
- | | |
|----------------|--------|
| Strongly agree | 53.45% |
| Agree | 39.66% |
| Disagree | 6.90% |
- 7) Overall, how would you rate the event?
- | | |
|---------------|--------|
| Outstanding | 78.18% |
| Average | 16.36% |
| Below average | 5.45% |

Many positive comments about a beautiful, fun evening, Lovely!

Most loved the counselors, but wished the program had been shorter.

Food and service were very negatively reviewed in comments under #5 and #7.

Anyone wishing access to the report (with comments), contact Jean Jones (jones.jean@gmail.com)

Taste Luncheon, Mardy Brodil

Fall Meeting - Just over 2 weeks until the Taste Luncheon on September 12th.

Ticket sales

- 27 tables of 8 for a total of 216 seats available
- Almost there, as of today we have 1 table of 8 + 13 seats at various tables remaining

Contact Linda Johnson for tickets

Tandl31@gmail.com

612-618-5045

31454 Green Scene Dr. Breezy Point, MN 56472

Exciting program, great door prizes

Fall with Friends theme – seems most of the summer was fall like.

Come spend the afternoon enjoying the wonderful recipes prepared by our cooks and catching up with friends

Jump start 2014 recipe campaign –

- Sharon Elmquist has prepared a recipe for us to sample today to illustrate just how simple it can be
- Generally 3x (maybe 4x) the recipe is sufficient – you are not preparing for 250. Remember – only one teaspoon so a little goes a long way
- Encourage you to work with a friend/neighbor – definitely more fun and helps with the costs

My challenge to you – today we are introducing a category of the month. Looking to receive 10-15 recipes/month starting November

Categories are:

- Nov – Appetizers
- Dec – Soups
- Jan – Salads
- Feb – Sides
- Mar – Entrees
- Apr – Desserts

We will be sending out eblasts re: recipe campaign, we will also see what we can add to the website. And I've heard through the grapevine that many of you make jams, jellies, and butters like pumpkin butter. Would it not be fun if we could raffle off a basket next year filled with jams and jellies made by CKV??

Volunteers to help iron table cloths (Bonnie)

Bonnie Benson asked for volunteers to take tablecloths with them to iron for the Taste Luncheon.

Election Results

Carolyn Forney announced that the ballots have been counted. The new Board of Directors for Camp Knutson Volunteers are:

Mardy Brodil, President

Shari Shumacher, Vice President

Jean Jones, Marketing and Communications

Carolyn Thompson, Secretary

Joey Hodgson, Treasurer

Judy Morgan thanked the Volunteers and the Executive Board for all the hard work. Mardy thanked Judy for her leadership and vision. Mardy presented Judy with a gift.

Mardy adjourned the meeting at 3:10.

Respectfully submitted,

Carolyn Thompson, Secretary