

Camp Knutson Volunteers
Fall Meeting
August 25, 2014

The Fall Meeting of the Camp Knutson Volunteers (CKV) was called to order at 1:35 by President Mardy Brodil. Mardy welcomed everyone and thanked the volunteers for all they have done this year.

Minutes, Carolyn Thompson, Secretary

The minutes were not yet available on the website. Several copies were available and distributed before the meeting. No additions or corrections were made. Motion was made by Shari Schumacher seconded by Joey Hodgson to accept the minutes as presented. Motions carried unanimously.

Treasurer's Report, Joey Hodgson, Treasurer

Thanks to those who gave support during this past summer, mainly Rob Larson.

Dues/Admin and Canteen Fund – Balance in account is \$3,240. - \$1209 of that in the Canteen Fund. \$1000 was Board approved and transferred from Dues to Canteen

NUTS – very successful with an approx. net of \$82,700. There are a few items to wrap up before we have a final figure.

Taste Luncheon – Balance in account is \$3045. There are just over 3 weeks before the luncheon. There are 127 tickets sold or \$3,175. Our net in 2013 was \$7,580. And we hope to surpass that.

Book sales - "Where Spirits Fly" - current account balance (-\$13,092). Approximately 310 books sold. We must sell 725 to break even.

Recap of Summer Camps, Rob Larson, Camp Director

"What a year!" "Thank you so much." Night Under the Stars was fantastic. The Volunteers are critically important and increase the quality of the camper experience.

This summer Camp Knutson hosted 1022 campers and visiting staff, that translates into 5488 camper days then if you multiply by 3 – 16,464 meals.

The success of NUTS and the Quilt Auction shows the support of the entire community.

Kate Williams, Assistant Camp Director

This year our Camp counselors were so cohesive. They were respectful and kind and a great bunch of young people. The Volunteers are 'life-giving'. The campers learn that other people can love them and care for them. Visiting staff were grateful for our volunteer participation. This year was 'wonderfully successful'.

Volunteer Coordinator Report, Gail Peterson

Gail was excited about all the work done by Camp Knutson Volunteers. Volunteers put in more than 250 hours with tailgating, biking supervision, and camp cleaning. Thank you.

Election Nominees, Mardy

There are 2 positions to fill for new Board of Directors for CKV. Mardy announced that Linda West has accepted the nomination for Vice President and Karen Struve has accepted the nomination for Secretary. Mardy asked if there were any nominations from the floor, hearing none, ballots were distributed.

Taste Luncheon Update, Jane Reierson, Lynn Olson, Co-Chairs

Jane announced that there are currently 32 tickets left for the Luncheon. Date Sept. 18. Cost \$25. Doors open at 10:45. Jewelry, Cookbooks and "Where Spirits Fly" will be available for purchase.

Carolyn Forney explained raffle item will also be available. The former Chairs of the Taste Luncheon will host a luncheon for 8. Tickets will be \$10. Each. Winner can choose from 4 dates.

'Opportunities to Work on the Taste Luncheon' Jane presented a list for volunteers to read about available openings on the Taste Committee. This fundraiser is primarily a 'social' event and a great opportunity to introduce people to Camp. If interested, Volunteers were encouraged to talk to Jane or Lynn.

Night Under the Stars Update Lori Nelson, Karen Struve, Co-Chairs

Thanks To ALL who have made this year's NUTS event so awesome.

This year's Night Under the Stars Event was a huge success. The theme was western. Most guests, volunteers and counselors dressed in their western attire. Background music was played by Bridget and

Kai Allen. The weather was beautiful. The counselors were active in passing appetizers, mingling with the guests and were a huge part of the program. Two counselors were auctioneers, others were crowd rowzers for the live auction. They were entertaining with their singing and having a grand time with all the guests. They were electric!!

There were a great variety of Silent Auction items acquired and donated.

Linnea and Jim Anderson once again are hosting the popular Lobster Boil at their home on August 16th. The food was catered by Brainerd Lakeland Catering. Guest attendance for dinner was 246 and 28 paid for Silent Auction Only/ wine bar. There were a few Silent Auction Only check ins the night of the event. There were also over 50 volunteers the day of and night of the event to help things run smoothly.

We hired a GG software "expert" to help us with the system the night of the event.

A survey went out to all guests to get their feedback on the event and ideas for future years.

INCOME

DONATIONS	21,490.00	2,000.00	23,490.00
TICKET SALES	31,125.00	1,900.00	33,025.00
JEWELRY	500.00	0.00	500.00
PURSE RAFFLE	1,400.00	0.00	1,400.00
WINDOW TREAT	600.00	1,300.00	1,900.00
WINE WALL	1,410.00	0.00	1,410.00
TIPS	1,167.00	0.00	1,167.00
SA	640.00	19,383.00	20,023.00
LIVE AUCTION	0.00	5,000.00	5,000.00
LOBSTER	0.00	9,000.00	9,000.00
TOTAL	58,332.00	38,583.00	96,915.00

Estimated \$15,000 in expenses. See treasure report for full details.

Profit Estimated at \$81,500.

Proceeds were to go towards furnishings for the new boys' dorm (Renner West) and a new gas grill on the Camp Knutson wish list. At NUTS, generous donors gave the gas grill to Camp in honor of Jerry Bilski.

Thanks again to all the committee chairs and volunteers that made this night so special.

Respectfully Submitted: Lori Nelson and Karen Struve, Co-Chairs NUTS 2014

Silent/Live Auction update Mary Scarborough, Jean Jones, Co-Chairs

The Silent Auction was a success and the recent survey shows us that the attendees enjoyed it and encourage us to repeat it. The Camp K volunteer solicitors did an outstanding job so that we were able to present almost 200 gifts. We had a wide range of types and categories contributing to the \$82,000 for Camp K.

Specifically we learned the high valued gifts need improved presentation. The lower valued gifts brought in more than their value. Bidders appreciated the support from the local businesses that they frequent and were willing to bid more than value.

We look forward to 2015 to present another, even better, Silent Auction. Mary Scarborough

Marketing & Communication

We had a brief discussion regarding address lists and recent updates on the CampKFriends.com website. Mardy forwarded the updated list and all who have paid their dues are listed and will be on the Address Book and the eblast list. The website is a communication tool that many volunteers use, so accuracy and consistency in outreach is critical. Several e-blasts have already been sent for the Taste Luncheon, keeping volunteers informed and motivated. Anyone is welcome to notify the webmaster for calendar listings or eblasts.

NUTS

Emily Bilski and Jean worked together on the work of Greater Giving. Following the event, Joey and Jean have worked on final totals balancing for the income side (general financial accounting).

The GG system is a great tool for our fundraising efforts:

- 1) Keeps us on task with the capability of maintaining a data base for individuals who have made donation,
- 2) Lists of those who have attended the event.
- 3) The site also allows us to utilize credit for both registrations as well as Express check-out/credit on the night of the event.
- 4) The silent auction process is greatly simplified by having ongoing lists of gifts, which can be sorted before and after the event.
- 5) Online registration and donations have increased "online" from past years. Keeping track of donations, financials, registration totals etc. is a critical part of this system for analysis.

Finding the person who can carry on this process is difficult, and Rob had addressed this issue as a priority need. Jean Jones

Recognize Jean Jones

The Camp Knutson Volunteers appreciate all that Jean Jones has done to move the organization forward. Jean was instrumental in implementing the GG software which allowed the organization to expand fundraising efforts. Mardy presented Jean with a gift of wine and a gift certificate to a local restaurant for her many hours of service to Camp. Thank you Jean for all you do!

Camp Knutson History Book, Judy Morgan

"Where Spirits Fly, the story of Camp Knutson" is available at several businesses in Crosslake. It will also be available at the Pancake Breakfast, the Taste Luncheon, and the Appreciation BBQ. Approximately 350 have sold. It is a wonderful book and would make a great gift.

Election Results, Carolyn Forney

Ballots have been tallied. Linda West elected Vice President, Karen Struve elected Secretary. The Board of Directors for 2014/2015 was introduced.

Shari Schumacher – President
Linda West – Vice-President
Karen Struve – Secretary
Joey Hodgson - Treasurer
Jean Jones – Marketing/Communications

Recognize Mardy Brodil

Shari presented Mardy with flowers and a gift certificate to a local restaurant for her service. Thank you Mardy for your leadership as CKV President!

Save the Date – ALL VOLUNTEER BBQ – MONDAY September 22 at Camp Knutson

Camp Knutson All Volunteer Appreciation Picnic Monday September 22, at Camp K

5: PM wine and appetizers 5:45 BBQ Dinner Spouses are invited.

A time to celebrate you, our volunteers, for making a BIG difference for the kids of Camp K.

PLEASE RSVP jmbrodil@live.com

Chili Cook Off

Kate asked for three volunteers to serve chili and help at the Chili Cook Off, Saturday Sept. 27. The chili will be made at Camp and served at Lakes Area Gallery.

Book signing - Pat Postelwaite will also be available to sign "Where Spirits Fly".

Pancake Breakfast/Groundbreaking

Rob Larson reminded all volunteers about the Pancake Breakfast Saturday, August 30rd. Breakfast will start at 8: and the groundbreaking ceremony for the new Renner West Boys Dorm at 10:30.

Mardy thanked all the volunteers for their positive attitude and for the many hours served at and for Camp Knutson.

Meeting adjourned at 3:00

Respectfully submitted,
Carolyn Thompson, Secretary